

PERRY SWANSON

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SUMMARY | Experienced project leader with expertise in information systems, communication and organizational development.

SKILLS | **Project management:** Strengths include project conception, requirements refinement, leadership, executive interface, documentation, implementation and deployment.

Business intelligence: Expert user of Tableau 10, SQL Server Reporting Services and other analytics tools.

Database: Strong understanding of database design and management, script writing and data security.

Communication: Proven ability to achieve consensus from diverse stakeholders and convey technical concepts to non-specialist audiences.

EXPERIENCE | **APPLICATION SPECIALIST, ACADEMY DISTRICT 20**
AUGUST 2014 TO PRESENT

Project leader on the Application and Data Services team. Key accomplishments:

- Lead a cross-functional team that compiles and analyzes highly complex data to satisfy federal civil rights reporting requirements. The project entails clarifying requirements, managing schedules, scope and resources, and ensuring team member accountability for achieving results on time. Adapted leadership style to serve team members based in at least eight administrative departments, including senior district leadership, and with a range of knowledge and skill levels.
- Created a documentation system to record critical data systems knowledge and procedures, improving the district's resilience to personnel and technical system disruption. Coached colleagues on documentation tools and techniques.
- Played a leading role in the district's data analytics initiatives. Projects expanded the district's capacity to identify at-risk students, and monitor staff access to sensitive data, among many other topics. Each project accommodated evolving requirements, timelines and resources.
- Manage secure maintenance of student records. Established procedures and guide a team that responds to requests for access to private records. Set standards and tracked results on customer service, records custody and legal compliance. Achieved executive sponsorship, budget and other support to facilitate conversion of legacy student records to a digital system.

COMMUNICATIONS DIRECTOR, COLORADO CENTER ON LAW AND POLICY
FEBRUARY 2010 TO MARCH 2012

Led communications at one of Colorado's most influential policy research institutes. Key accomplishments:

- Positioned agency analysts as statewide opinion leaders via dramatically increased news media exposure.
- Designed and implemented strategy for analytical products and marketing collateral, leading to a more than tripling of the agency's constituent audience and successful legislative initiatives.
- Supervised a website redesign including all project phases such as requirements gathering, vendor management and deployment.
- Led the Communications Committee of the Board of Directors in the creation of an agency communications plan.

STAFF WRITER, THE GAZETTE
DECEMBER 2002 TO FEBRUARY 2010

News reporting projects covered subjects such as government expenditures, political contributions, crime, minority affairs and transportation.

- Successfully managed project challenges such as severe time constraints, negotiation with government and business officials and conflicting task dependencies.
- Led teams of content contributors including editors, photographers, graphic designers, software developers and other reporters.
- Created innovative content presentations such as data exploration tools and online reader interaction with journalists.

STAFF WRITER, GREELEY TRIBUNE
JULY 2001 TO DECEMBER 2002

STAFF WRITER, THE REPORTER
SEPTEMBER 2000 TO JUNE 2001

EDUCATION | CA AGILE ACADEMY, DENVER, COLO.
CERTIFIED SCRUMMASTER

COLORADO STATE UNIVERSITY PUEBLO, PUBELO, COLO.
BACHELOR OF SCIENCE, COMPUTER INFORMATION SYSTEMS

METROPOLITAN STATE COLLEGE OF DENVER, DENVER, COLO.
BACHELOR OF ARTS, JOURNALISM